

Sherry Shen

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EDUCATION

University of California, Berkeley

B.A. in Data Science | B.S. in Economics

Expected May 2028

Cumulative GPA: 4.00

- SCET Entrepreneurship & Technology Certificate of Achievement, Berkeley College of Engineering

Awards & Honors: *1st Place* - Cal Datathon for Social Good, Hong Kong Scholarship for Excellence, American Chambers Lyn Edinger Scholar, *Student of the Year* - South China Morning Post, *Best Analytics* - Columbia Business School Model Entrepreneurship Competition

Activities: DataGood (VP Finance), University of California Marching Band (TA), International Software Product Management Association

RELEVANT EXPERIENCE

Capital One

Technical Product Manager Intern (Contract)

Berkeley, CA

Feb 2026 - Present

- Orchestrated the **software development life cycle (SDLC)** for an enterprise **ML** initiative, aligning data science, engineering, and business stakeholders around a **roadmap** to automate element-level data lineage mapping.
- Accelerated data coverage to **99%** through **A/B experimentation** by coordinating **cross-functional agile** delivery of an **ML inference utility**, eliminating manual column mapping documentation across data pipelines serving **56B+** lineage events.
- Validated product direction via **discovery interviews** across **five** enterprise teams, prototyped workflows in **Figma**.
- Presented findings to senior leadership to drive consensus on ML roadmap priorities across **sprint cycles**.

MIIDO

Product Manager Intern

Berkeley, CA

Nov 2025 - May 2026

- Drove **product strategy** of a WhatsApp-based AI advisory assistant for farmers, conducting **100+ user interviews** to define requirements and deploying a **Node.js + Baileys backend** that scaled to **350+** farmers receiving real-time crop and field guidance.
- Enabled **data-driven product iteration** by designing the **system architecture** and **MySQL schema** to analyze **10K+** WhatsApp messages, surfacing behavioral patterns through a **KPI dashboard** to track user engagement and guide feature decisions.
- Improved advisory relevance by architecting a **multi-agent LLM** pipeline that classifies farmer queries across **4** intent categories and **30** agricultural query types, converting WhatsApp messages into structured inputs that fed accurate recommendations.

PricewaterhouseCoopers (PwC)

Technical Product Manager Intern

Hong Kong, HKSAR

Jun 2024 - Aug 2024

- Defined security mitigation **product roadmaps** for enterprise clients by synthesizing threat intelligence across **three** reports, directly shaping **three** client teams' prioritization of security investments and incident response planning.
- Stress-tested client security strategies against **10** real-world Advanced Persistent Threat attack patterns, validating **85%** coverage against MITRE ATT&CK benchmarks and identifying critical gaps that fed directly into **product and security roadmap** decisions.
- Turned **20K+** raw threat feeds into a structured risk **prioritization framework**, enabling security teams to shift from reactive incident response to proactive threat-informed product planning.

LEADERSHIP

DataGood at UC Berkeley

Data Analyst & Vice President

Berkeley, CA

Sep 2025 - Present

- Managed data analytical **project lifecycle** with **5+** cross-functional teams using **Agile**, conducted stakeholder interviews, led **usability testing**, and delivered actionable product recommendations for clients.
- Oversaw \$40,000 budget as VP of Finance, implementing **budget forecasting** and **expense tracking** for research initiatives.

ShareAble (Community Marketplace App) | *Swift, Python, SQL, React, Figma*

Product Manager & Co-Founder

Hong Kong, HKSAR

Aug 2023 - May 2025

- Built and launched a circular-economy marketplace **Minimum Viable Product (MVP)**, applying **MoSCoW prioritization** to define scope and leading a **15+** person team from ideation to deployment, facilitating **200+** peer-to-peer transactions at launch.
- Directed onboarding improvements through **100+ user interviews** and **5 Figma** prototype iteration cycles, conducting **user acceptance testing (UAT)** to systematically reduce user friction before production deployment.

SKILLS & INTERESTS

Technical: Python, SQL, R, Java, C++, MATLAB, JavaScript/TypeScript, HTML/CSS, Docker, LaTeX, Git, Spring Boot, React, Tableau, Rest, Canva, Figma, Adobe Photoshop & Illustrator, Microsoft Office, Jira

Product Management: User Research, Competitive Analysis, PRD Development, Product Roadmapping, NLP, A/B Testing, Figma, Agile/Scrum, Software Development Life Cycle (SDLC), UX/UI Design, Financial Modeling, System Architecture

Languages: English (Native), Mandarin/Chinese (Native), Cantonese (Native), French (Elementary)